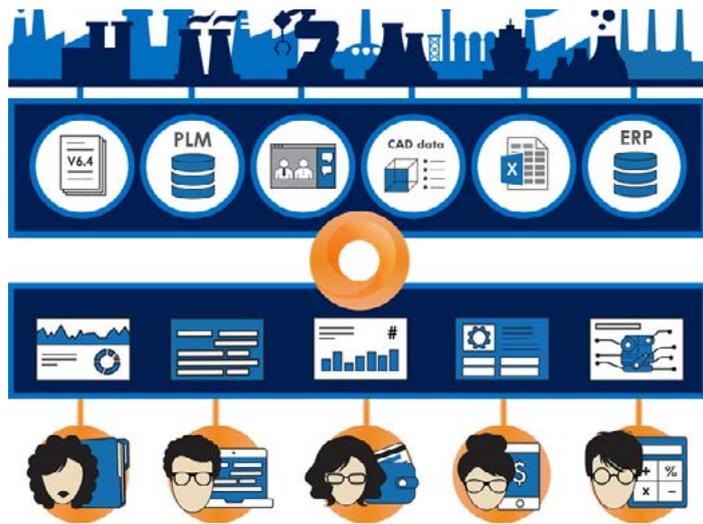


# AUTOMOTIVE BUSINESS INTELLIGENCE

ACTIFY

## DATA DISCOVERY TO INCREASE ORGANIZATIONAL AGILITY



Sites

Data & Processes

**Centro:**  
Let the data come to you!

People

At a time when data is considered a business asset, traditional data management systems will not add value, but will generate additional costs. The success of manufacturing companies will be defined by the way they harness their data, transformed into usable business knowledge. Actify believes that manufacturing companies have enormous, and often untapped, potential which is hidden and unused within various business systems.

Necessary data no longer resides within one application. Organizations have several structured siloed data sources (systems and databases such as; CAD, ERP, cost accounting systems and warranty databases.) Multiple data sources, countless different file types and disparate files scattered across network drives and geographic locations provides a growing challenge to govern and manage data within your organization. Furthermore, product data is hidden within CAD files such as Product Manufacturing Information, GD&T, etcetera.

The challenge we've observe is not about generating more data, it's about accessing the existing disparate data and gaining insight. Have we produced something like this before? Or, how much did we quote for this last time? Etc. Time is valuable, and your work force is busier than

ever. Is your organization truly achieving progress? Or, are your workers wasting valuable time searching for crucial information?

Release your hidden product data with data discovery. Centro provides greater enterprise visibility and disparate data visibility, implementing controls and tools to react and respond to opportunities and insights identified through a connected manufacturing infrastructure. Centro can standardize your data in a user-friendly and easily accessible format and enables the organization to leverage available product data for increased productivity and organizational agility.

If companies want to increase their organizational agility, a new approach is required. When businesses strive for the way things used to be, rather than adapting to the way things are, they fail. Many small and medium-sized businesses shy away from smart data projects due to the perceived costs and complexities. The sooner you embrace your data, the sooner you can start adding real value to your business. Companies need to expand their digital vision and embrace more up-to-date solutions enabling new levels of efficiency based on industry best practices.

Visit [www.actify.com](http://www.actify.com) to learn more.

Actify is passionate about using business intelligence to make manufacturing companies smarter by harnessing the product data trapped in all their data sources.

At Actify we provide a set of business solutions designed to support the creation, management, dissemination and collaborative use of product data (i.e. product definition information including BOM structures, CAD files, specifications, requirements, manufacturing instructions, etc.).

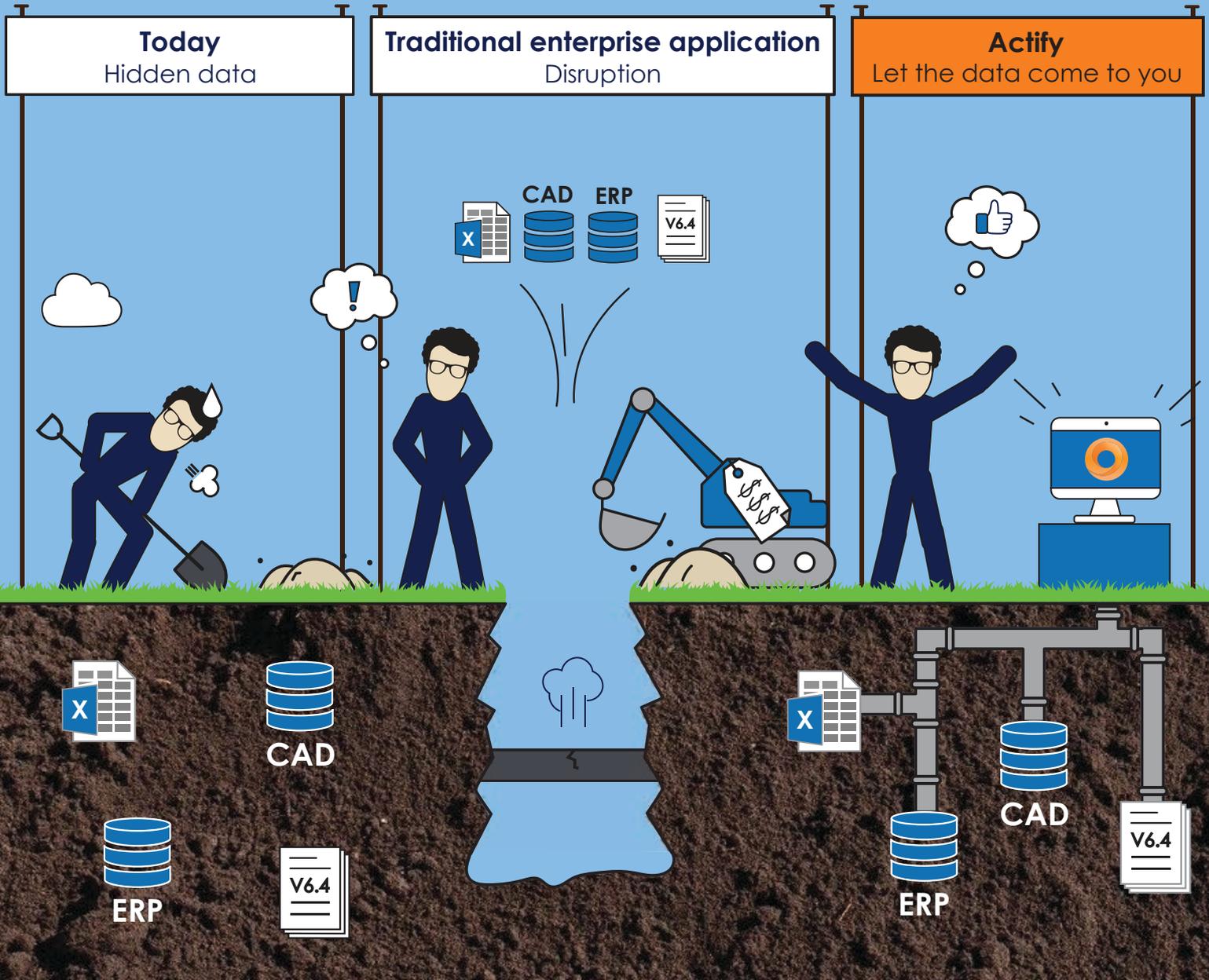
Many of today's manufacturing companies store their data in line-of-business systems like PLM, ERP and Excel spreadsheets, but not everyone has access to these systems, and the user interface may be cumbersome for the casual user. Actify solves this challenge by enabling cross-department collaboration, data management and quick access to extended product data that can help make critical business decisions faster.

We believe that software tools can provide tremendous benefits especially for manufacturing companies, through the intelligent use of their available data and through automating mundane processes.

**Contact Actify for more information.**  
Visit: [www.actify.com](http://www.actify.com)  
Email: [sales@actify.com](mailto:sales@actify.com)



The product data intelligence company.



90% of your product data is likely to be hidden in data silos and proprietary CAD systems. Unlock this information by connecting your business systems and release the valuable product data trapped inside your organization.

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